

Update from	ChAP (Chippenham & Villages Area Partnership)
Date of Area Board Meeting	7 March 2011

## Headlines/Key Issues

- **ChAP recognises the importance of Wiltshire Council's developing core strategy in deciding Chippenham's future.**  
To this end ChAP supported the Chippenham Vision Board's Consultation Event not only financially but by providing volunteers over the two days to help facilitate workshops and meet and greet the randomly selected local residents. The success of the consultation was also made possible with the support of Chippenham Town Council, Area Board members and individuals. ChAP was involved in the planning stages and helped frame the questions and content of workshops.
- Another outcome of the February 3<sup>rd</sup> /4<sup>th</sup> consultation exercise was the reinforcement and validation of ChAP's Community Plan, publishing the results of intensive survey work carried out with every household and many community groups in the Chippenham Area. We will be submitting the Chippenham and Villages Community Plan to Spatial Planning for inclusion in the Core Strategy.
- We will remain focused this year on pursuing the Actions in the Community Plan and developing closer links with all partners and the public as reflected in our work plans.
- Whilst acknowledging gratefully the core finance from Wiltshire Council through this Area Board ChAP will explore other streams of funding where they do not compromise the integrity and independence of the group and is exploring charitable status as an option.

## Projects

- **Health and Social Care (H&SC)**  
Plans to work with Primary schools across the area to educate and inform pupils about the effects of childhood obesity through a series of practical lessons entitled Anyone Can Cook.

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- **CAVE (Chippenham and Villages Environmentalists)**  
CAVE has campaigned for residents to lobby MPs through the '38 Degrees Save Our Forest' campaign; undertaken tree planting at Sevington; and continues to explore ways of highlighting the need for human behaviour changes to maintain a sustainable lifestyle. They have continued with Thermal imaging, Energy Saving Monitors and readily available information to assist local residents to understand how best they can live a greener life.

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- **PERFORUM ( Leisure team)**
  - Our community resources continue to be used by performance groups in Chippenham and the surrounding villages. Christian Malford Players, That's Entertainment dance

## ***Update for Chippenham Area Board***

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school, Dotty Pink Productions, CLOGS Musical Theatre, Vanessa School of Dance have all borrowed equipment that would otherwise be very expensive to hire and might affect their viability when presenting shows.

- Another spin off from this venture is that groups are supporting each other with advice, shared expertise and even performers. Perforum intends to build on this foundation which we see as a necessity when the arts are having to take their fair share of cuts.
- I would like to take this opportunity to thank Chippenham Town Council for being proactive in supporting the value of music, drama and dance for healthy bodies and minds by promoting the amazing talent that Chippenham has and encouraging everyone to work together to achieve wider recognition for Chippenham's role in this field.

### **New ChAP Team for Economy and Regeneration (New ChAPTER)**

- **Chippenham River Festival 27<sup>th</sup> & 28<sup>th</sup> August 2011.**  
Plans are underway for the third Festival which it is hoped will be even bigger and better, with the popular Raft Racing, Boat trips, sailing, canoeing, duck race, and the Big Swim (almost 30 entries have already been received!).  
Many spectacular land attractions and activities for all ages will also be staged in Monkton Park, hopefully including the Royal Signals motorcycle display team.
- **Tourism Area Guide.**  
We will be hoping to raise funds to reprint the Chippenham Area Pocket Guide, as all 35,000 of the original print publication have now been distributed to all Tourist Information Centres in England, supermarkets, offices, leisure centres and hotels. This offers an opportunity to update the Guide.
- **Economy.** ChAP supports a link to the 'M4' high speed broadband for the Chippenham Area. ChAP is concerned that the Sainsbury planning application will work against revitalising town centre retail.
- **Traffic, Transport and Parking.** ChAP supports the Community Area Transport Group's proposals to reduce street clutter, trial a part-time switch off of the Morrison roundabout traffic lights, and allow two-way traffic through the Western Arches on New Road. ChAP continues to be concerned about the high level of parking charges in Chippenham compared with nearby towns.

### **Future Events/Dates for the diary**

- **Next Steering Group meeting** – Tuesday April 19<sup>th</sup>, Jubilee Buildings, Chippenham at 3.30 pm,
- **ChAP Public Event** at the River Festival, 27th and 28th August 2011

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**Signed: Jane Clark, Chairman,**

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